

OVERZICHT GEBRUIKERSDATA

- Cargoroo
 - Ritten en aanmeldingen per hub per maand (tm dec)
- Amber
 - Ritten en aanmeldingen per hub per maand (tm mrt)
- Urbee
 - Aantal ritten per hub per maand (tm feb)
- GoodMoovz
 - Aantal keer gereden met de Tesla (tm feb)



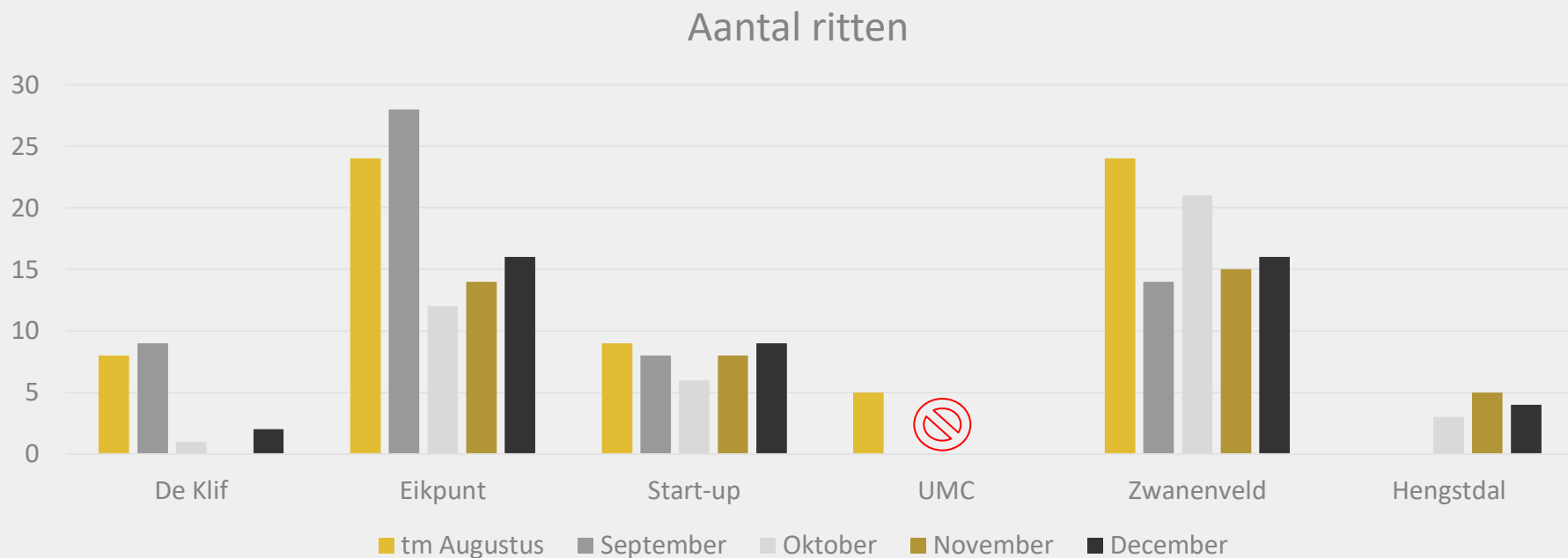
AANTAL AANMELDINGEN CARGOROO

- Juni-Augustus: 120 (+- 40 per maand)
- September: 40
- Oktober: 20
- November: 24
- December: 15
- Januari: 12



GEBRUIK CARGOROO

- BAKFIETS UMC WERD IN SEPTEMBER VERPLAATST NAAR HENGSTDAL



DASHBOARD CARGOROO JANUARI



Fleet Size

5

Ø Fleet Uptime



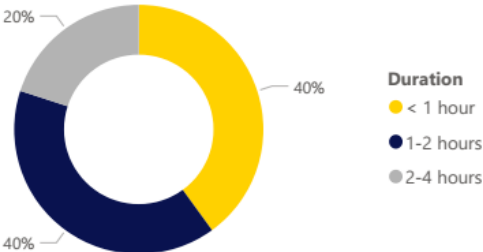
Total Rentals

20

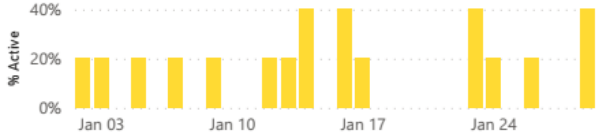
Ø Rentals per Cargobike

4

Rental Duration x Distribution



% of Active Cargobikes



Ø Rentals x Active User

1.33

Ø Rental Duration (hrs.)

1.27

Total Sign Ups

218

Total Active Users

15

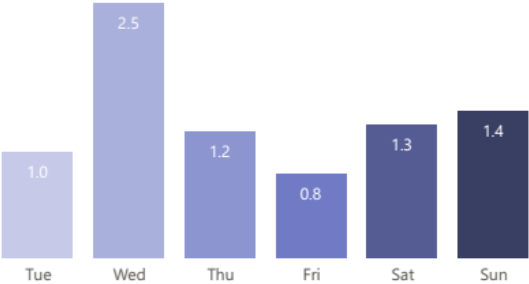
New Sign Ups

12

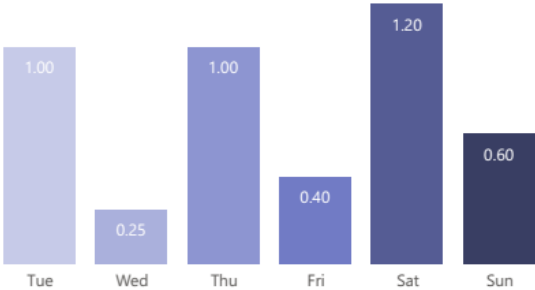
First Time Users

2

Ø Rental Duration (hrs.) x Weekday

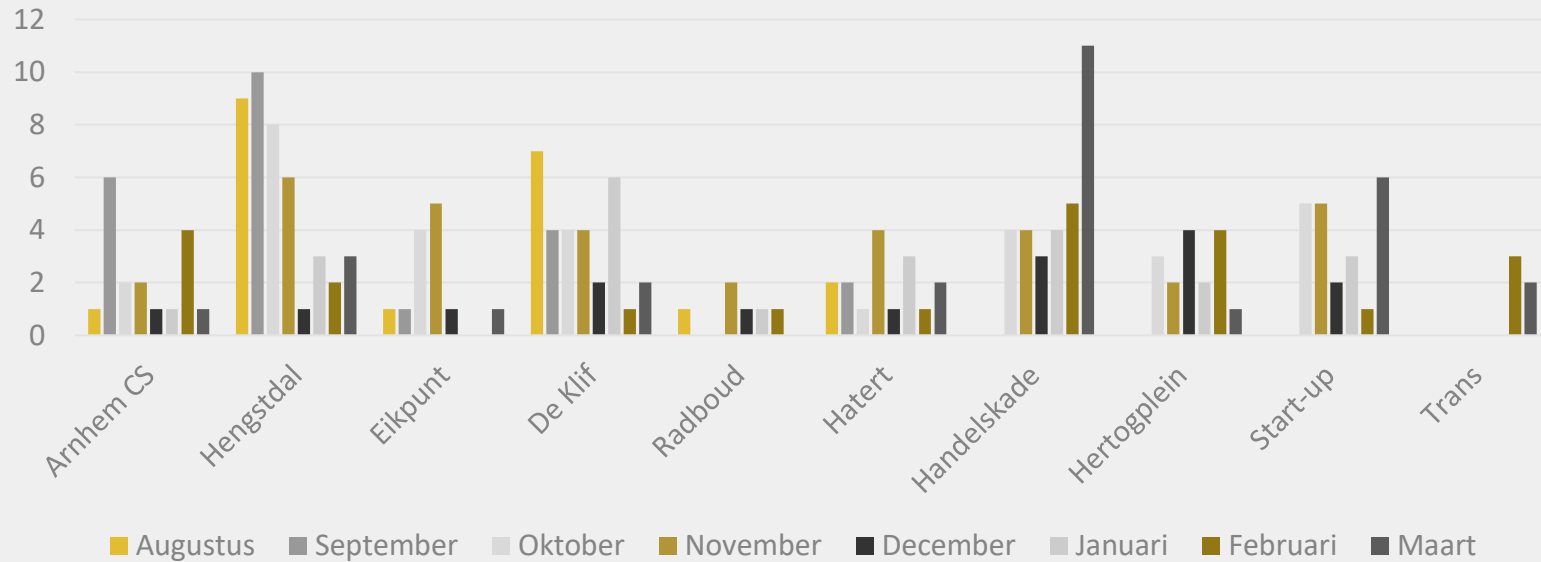


Ø Number of Rentals x Weekday

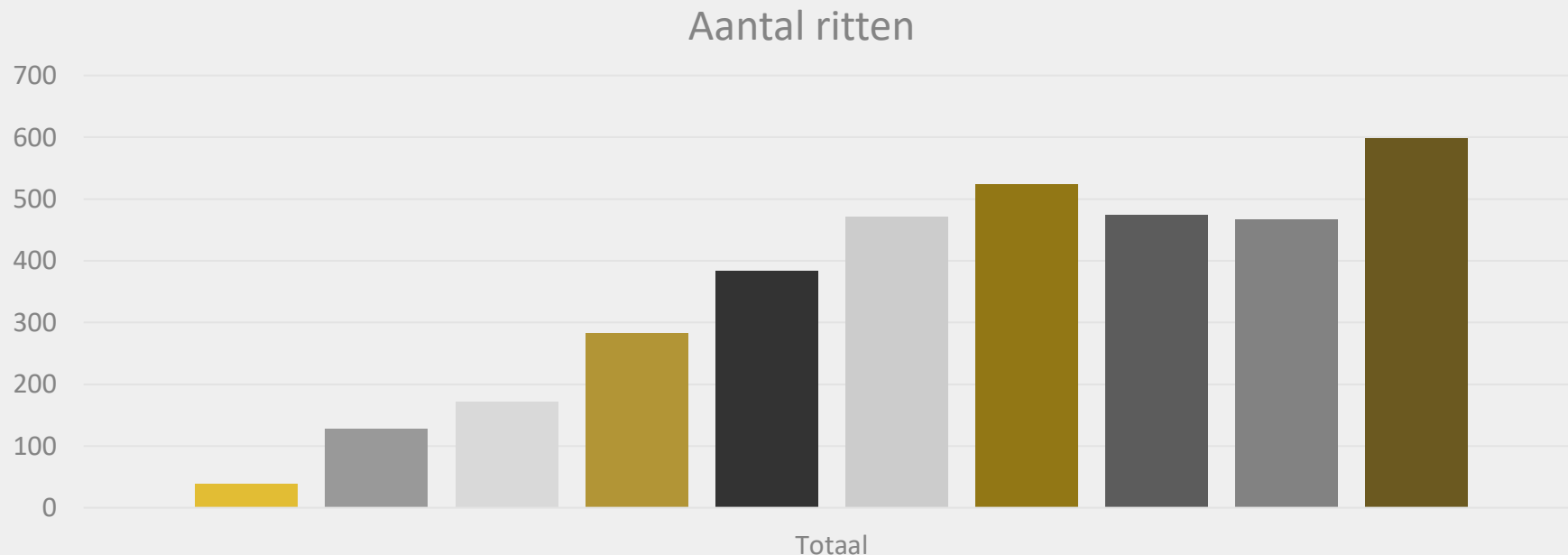


NIEUWE GEBRUIKERS AMBER

Aantal nieuwe gebruikers



TOTAAL AANTAL RITTEN AMBER

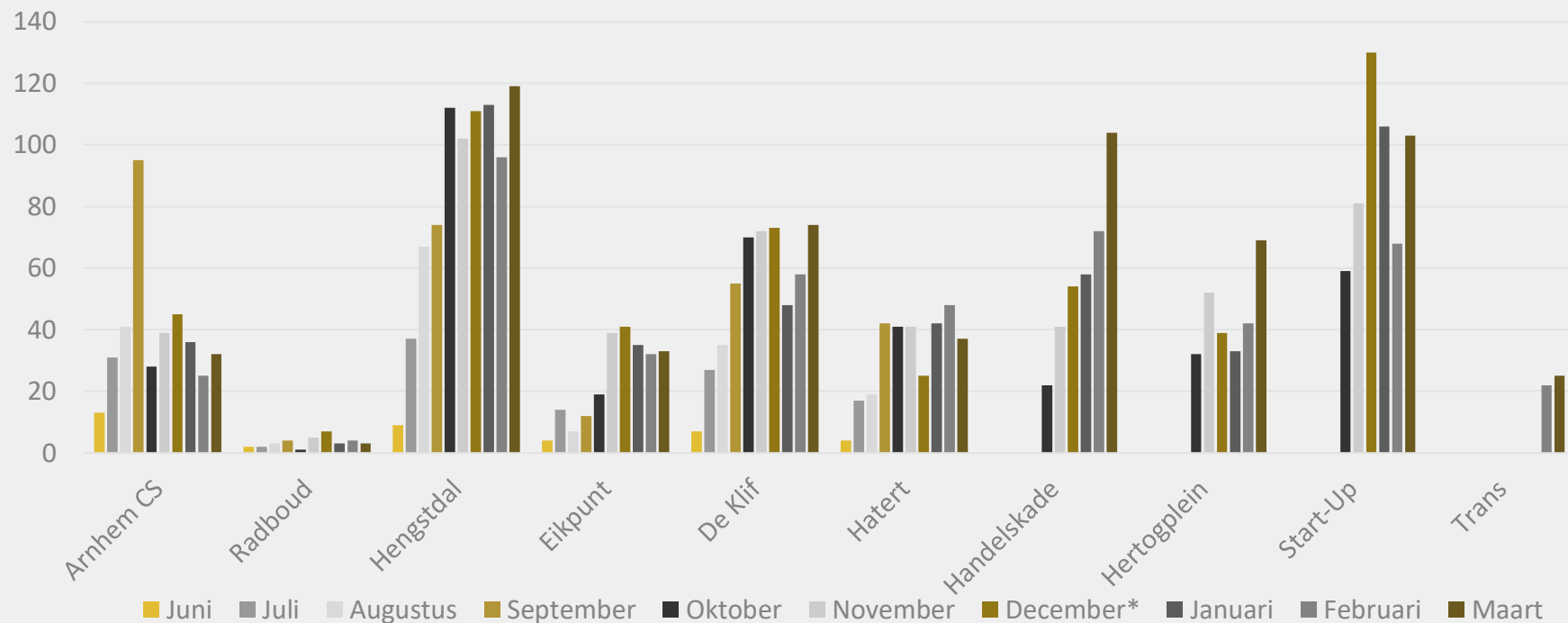


■ Juni ■ Juli ■ Augustus ■ September ■ Oktober ■ November ■ December* ■ Januari ■ Februari ■ Maart

D&B

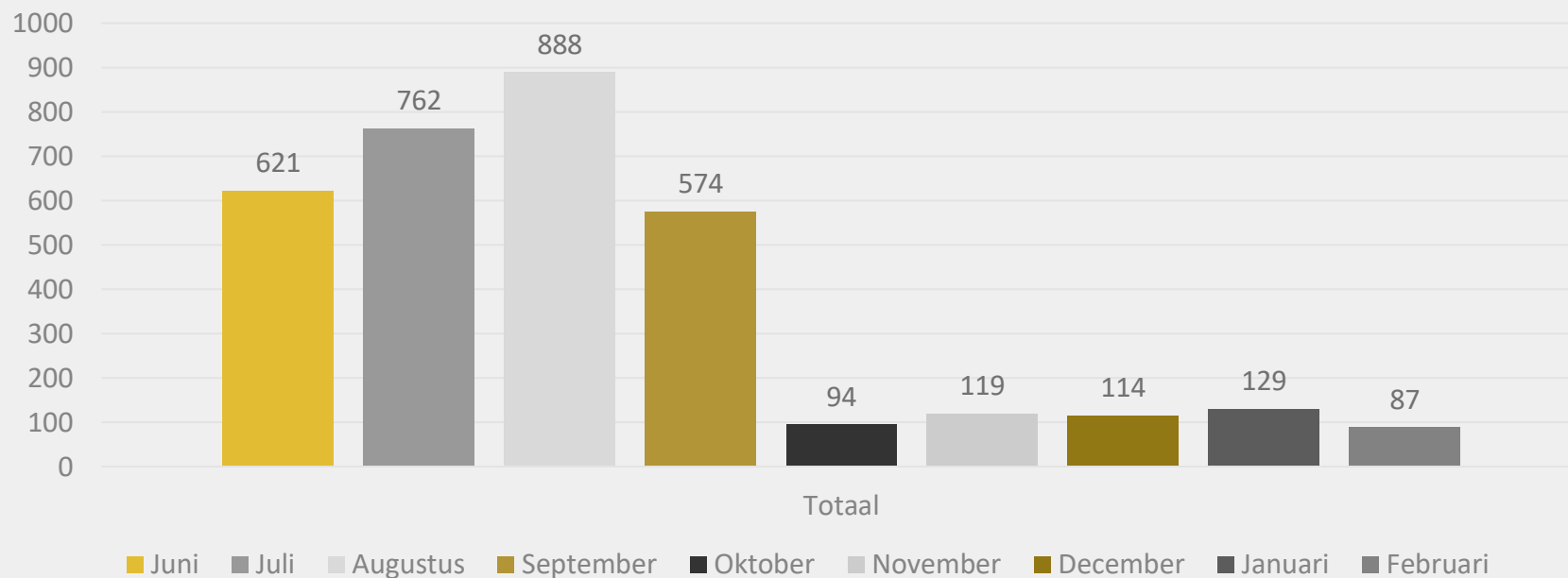
GEBRUIK AMBER PER EHUB

Aantal ritten



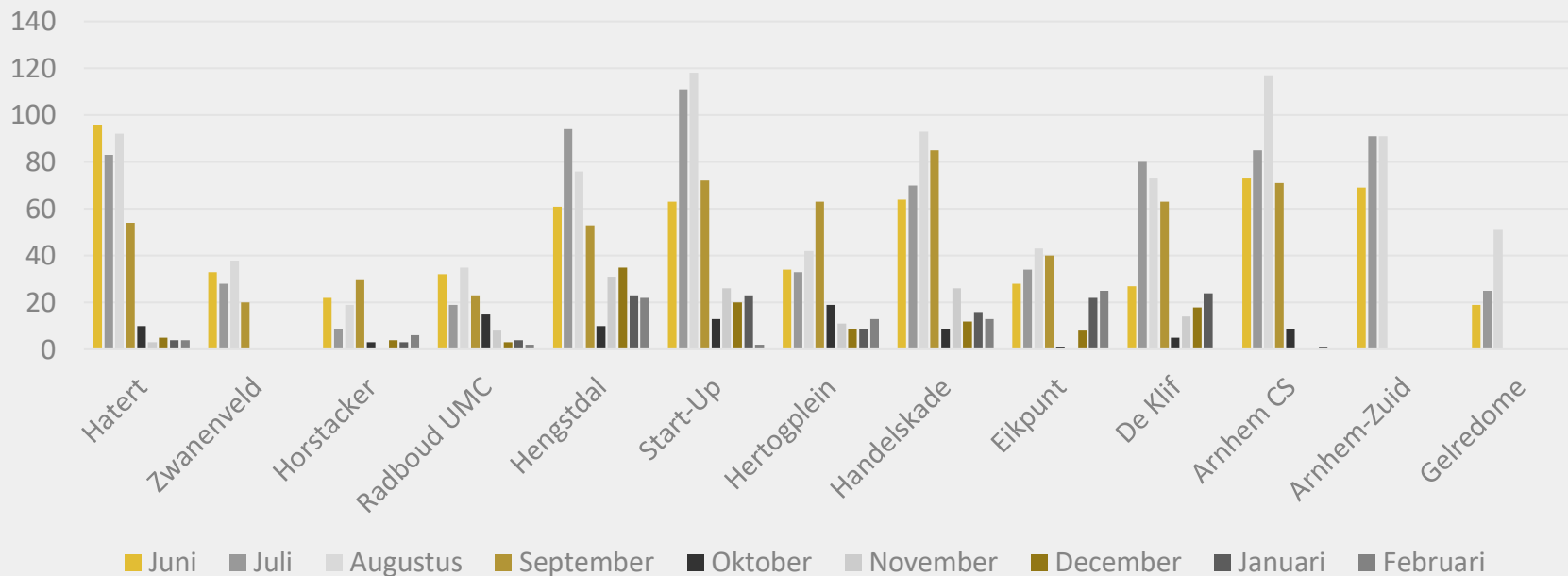
GEBRUIK URBEE TOTAAL

Aantal ritten



GEBRUIK URBEE PER EHUB

Aantal ritten



GOODMOOVZ – TESLA HERTOOGPLEIN

